

GHE 2026

Digital Forum

Online Series

Under The Patronage Of



Supported By



Health Sector
Transformation
Program

Organised By



Global Health Exhibition Digital Forum

The **Global Health Exhibition Digital Forum** will deliver a dedicated online series to keep the global healthcare community connected and engaged throughout the remainder of 2026.

Through a curated programme of thought leadership sessions, educational webinars, expert discussions, business meetings and opportunities for commercial engagement, the Forum will continue to bring together healthcare leaders, industry innovators, buyers and decision-makers.

Designed to sustain industry momentum and create meaningful business opportunities, the Digital Forum will enable exhibitors and sponsors to maintain visibility, connect with prospective customers, strengthen existing relationships and develop new partnerships, ensuring Global Health Exhibition continues to deliver value to the healthcare ecosystem as we build towards 2027.

30

Industry Webinars

15

Interviews

1

Market Report



Webinar Series:

A structured series of 30 webinars organised around six strategic content pillars, aligned with GHE's wider positioning and healthcare priorities.

Content pillar	Webinars	Themes
Global Healthcare Policy & Governance	5	Healthcare financing, regulation, healthcare systems, global collaboration, resilience
AI, Digital Health, & MedTech	6	AI in clinical practice, digital hospitals, interoperability, cybersecurity, data governance, remote monitoring
Healthcare Investment & PPPs	5	Healthcare investment, PPP opportunities, private sector participation, funding innovation, market entry
Healthcare Transformation	5	Healthcare delivery models, hospital efficiency, value-based care, patient experience, workforce transformation
Clinical Innovation	5	Medical devices, diagnostics, robotics, precision medicine, clinical innovation
Population Health & Epidemiology	2	Preventive health, healthy ageing, rehabilitation, specialised care
Longevity & Wellness	2	Health span, healthy living, preventative health
Total	30	

Webinar Series:

First Session

Monday 26th October, 3pm-4pm

Ethical AI Integration and Equitable Data Governance

- Integration of Healthcare Information Systems (HIS) with AI tools for seamless clinical workflows and medical devices (HIS with lab, radiology)
- Building infrastructure for unified data systems and integrating old systems to improve interoperability and research capabilities
- Ambient scribe technology for primary care and its integration with EHRs

Presenters:

- **Prof. Ahmad Abusalah, Director of Digital Innovation Hub, King Faisal Specialist Hospital & Research Centre**
- **Dr. Abdulaziz Alhomod, Chairman, National Committee for Digital Clinical Trial Center, Ministry of Health**



Schedule for Webinar and Interviews: Week 1

Week 1			
Date	Topic	Theme	Format
26 Oct	Who Pays for the Future of Healthcare?	Digital Health	Webinar
27 Oct	Using Technology to Reduce the Burden on Healthcare Providers While Ensuring Safe and Efficient Care	Digital Health	Webinar
	Interview with MedTech CEO	Digital Health	Interview
28 Oct	AI driven Healthcare: Predictive Analytics, Precision Diagnostics, and Genomic Intelligence	Digital Health	Webinar
	Interview with MedTech CEO	Digital Health	Interview
29 Oct	From Innovation to Impact: Scaling Digital Transformation for Safer Care and Enhanced Patient Experience	Digital Health	Webinar
	Interview with GHE sponsor	Digital Health	Interview

Schedule for Webinar and Interviews: Week 2

Week 2			
Date	Topic	Theme	Format
2 Nov	Ethical AI Integration and Equitable Data Governance	Global Healthcare Policy & Governance	Webinar
3 Nov	Hospital Transformation at Industrial Scale	Global Healthcare Policy & Governance	Webinar
	Interview with GHE sponsor		Interview
4 Nov	Transformation in Practice: Redesigning Care Delivery	Global Healthcare Policy & Governance	Webinar
	Interview with GHE sponsor		Interview
5 Nov	From Reform to Results: What National Transformation Actually Took	Global Healthcare Policy & Governance	Webinar
	Interview with Pharma CEO		Interview

Schedule for Webinar and Interviews: Week 3

Week 3			
Date	Topic	Theme	Format
9 Nov	HealthTech Funding and M&A, From Growth Capital to Strategic Exits	Healthcare Investment & PPPs	Webinar
10 Nov	Healthcare FDI, What Makes Capital and Companies Choose One Market Over Another?	Healthcare Investment & PPPs	Webinar
	Interview with top international investor	Healthcare Investment & PPPs	Interview
11 Nov	PPPs in Saudi Healthcare, From Public Vision to Private Deployment	Healthcare Investment & PPPs	Webinar
	Interview with top international investor	Healthcare Investment & PPPs	Interview
12 Nov	LP-GP Relationships in Healthcare, How Specialist Funds Are Backed, Built and Scaled	Healthcare Investment & PPPs	Webinar
	Interview with Investment Deputyship	Healthcare Investment & PPPs	Interview

Interview Series:

A dedicated interview series featuring influential voices from healthcare, technology, investment and policy.

The Leadership Conversation – 5 episodes

One-to-one conversations with healthcare CEOs, government leaders and influential industry figures on the future of healthcare.

Innovation in Action – 5 episodes

Featuring innovators, healthcare technology leaders and companies transforming healthcare delivery.

The Investment Perspective – 5 episodes

Conversations with healthcare investors, private equity leaders, founders and decision-makers on emerging investment opportunities.

Format: 20–30-minute video interviews, distributed through the GHE website, app, YouTube, Spotify and LinkedIn.



Saudi Arabia Healthcare Market Report

The Saudi Healthcare Market: A Guide to Entry & Growth

Navigating opportunities, partnerships and market access

- Saudi healthcare market overview and Vision 2030 transformation priorities
- Structure of the healthcare system and key stakeholders
- Regulatory, licensing and market-access requirements, including SFDA considerations and product-registration pathways
- Procurement and reimbursement landscape
- Public and private sector opportunities, and priority high-growth segments
- Digital health, AI and emerging-technology opportunities
- Localisation and manufacturing opportunities
- Investment landscape and incentives
- Competitive environment and market dynamics
- Market-entry models and partnership opportunities
- Key risks, barriers and considerations for international companies
- A practical Saudi Market Entry Roadmap, from assessment through to establishment and growth

