Global Health Exhibition

GHE 2026 Digital Forum

Online Series



Under The Patronage Of

وزارة الصحة
Ministry of Health

Supported By

VISION رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Health Sector Transformation Program

Organised By

tahaluf
an informa company

Global Health Exhibition Digital Forum

The **Global Health Exhibition Digital Forum** will deliver a dedicated online series to keep the global healthcare community connected and engaged throughout the remainder of 2026.

Through a curated programme of thought leadership sessions, educational webinars, expert discussions, business meetings and opportunities for commercial engagement, the Forum will continue to bring together healthcare leaders, industry innovators, buyers and decision-makers.

Designed to sustain industry momentum and create meaningful business opportunities, the Digital Forum will enable exhibitors and sponsors to maintain visibility, connect with prospective customers, strengthen existing relationships and develop new partnerships, ensuring Global Health Exhibition continues to deliver value to the healthcare ecosystem as we build towards 2027.



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Industry Webinars	**Interviews**	**Market Report**

Webinar Series:

A structured series of 30 webinars organised around six strategic content pillars, aligned with GHE's wider positioning and healthcare priorities.

Week	Theme
26-29 October	Global Healthcare Policy & Governance
2-5 November	Clinical Innovation and Patient Access
9-12 November	Digitising Healthcare for Improved Efficiency and Care
16-19 November	Healthcare Investment & Public-Private Partnerships
23-26 November	Capital, Policy, and Resilience in Global Healthcare
30 November – 3 December	Population Health Management
7-10 December	Digital Healthcare for Interoperability
14-17 December	Looking ahead to 2027

Information Classification: General

Interview Series:

A dedicated interview series featuring influential voices from healthcare, technology, investment and policy.

The Leadership Conversation – 5 episodes
One-to-one conversations with healthcare CEOs, government leaders and influential industry figures on the future of healthcare.

Innovation in Action – 5 episodes
Featuring innovators, healthcare technology leaders and companies transforming healthcare delivery.

The Investment Perspective – 5 episodes
Conversations with healthcare investors, private equity leaders, founders and decision-makers on emerging investment opportunities.

Format: 20–30-minute video interviews, distributed through the GHE website, app, YouTube, Spotify and LinkedIn.



Saudi Arabia Healthcare Market Report

Global Health Exhibition

The Saudi Healthcare Market: A Guide to Entry & Growth

Navigating opportunities, partnerships and market access

- Saudi healthcare market overview and Vision 2030 transformation priorities
- Structure of the healthcare system and key stakeholders
- Regulatory, licensing and market-access requirements, including SFDA considerations and product-registration pathways
- Procurement and reimbursement landscape
- Public and private sector opportunities, and priority high-growth segments
- Digital health, AI and emerging-technology opportunities
- Localisation and manufacturing opportunities
- Investment landscape and incentives
- Competitive environment and market dynamics
- Market-entry models and partnership opportunities
- Key risks, barriers and considerations for international companie
- A practical Saudi Market Entry Roadmap, from assessment through to establishment and growth

