

Global Health
Exhibition



Startup Program

26 - 29 October 2026

Riyadh Exhibition & Convention Center, Malham, Saudi Arabia

Under The Patronage Of

وزارة الصحة
Ministry of Health



Supported By

رؤية
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KINGDOM OF SAUDI ARABIA



Health Sector
Transformation
Program

Organised By

tahajuf
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company

Calling All HealthTech Startups!

Join the Global Health Exhibition and position your startup at the forefront of healthcare innovation!

This premier platform brings together industry leaders, investors, and innovators from **over 46 countries**, offering unparalleled opportunities to showcase your solutions, build strategic partnerships, and gain global exposure.



With exclusive startup-focused activities, including **NextGen Pitch Competitions**, **Investor programmes**, and **live demo & showcases**, the exhibition is designed to accelerate your growth and amplify your impact.

Don't miss this chance to connect with key stakeholders, refine your business model, and drive the future of healthcare on a global stage.

Why Global Health Exhibition?

Bigger Buying Power

GHE brings over **130,000** global attendees **from 125 countries** including hospital CEOs, investors, procurement directors and Ministry officials under one roof.



Government Access

40+ government entities attend GHE 2025. SFDA officials, MOH procurement leads, and Vision 2030 health programme directors are present and accessible.



High Profile Investors

The investor programme had an outstanding attendance of **3,605** in 2025 with an AUM of **\$65 Billion** including names such as Redesign Health, TVM Capital, Novo Capital and STV.



Dedicated Programme

GHE 2026 features a **meticulously designed** programme tailored for startup companies, offering extensive exposure and exceptional networking opportunities with investors, incubators, and accelerators.



GHE 2025

The scale of the platform you are joining

1,000+

Global Investors and VCs

2,200

Exhibiting Brands

\$ \$35.5Bn
Deals signed

130,000

Attendance

607

Speakers

46

Countries

20

Country pavilions

40+

Government Entities

100+

Hours of CME content

129,000

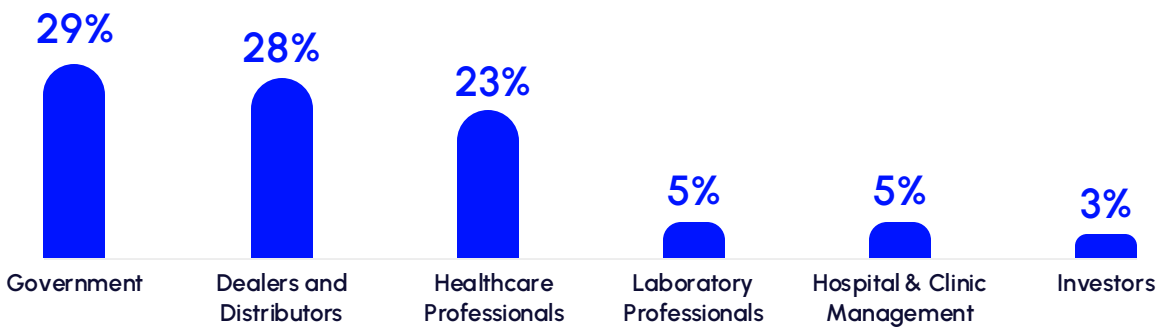
Sqm gross space



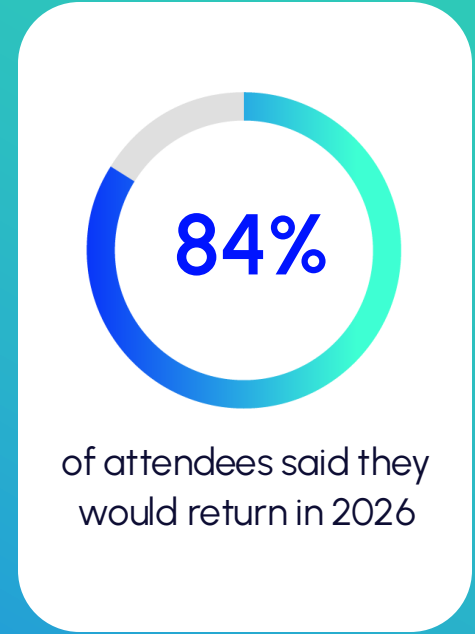
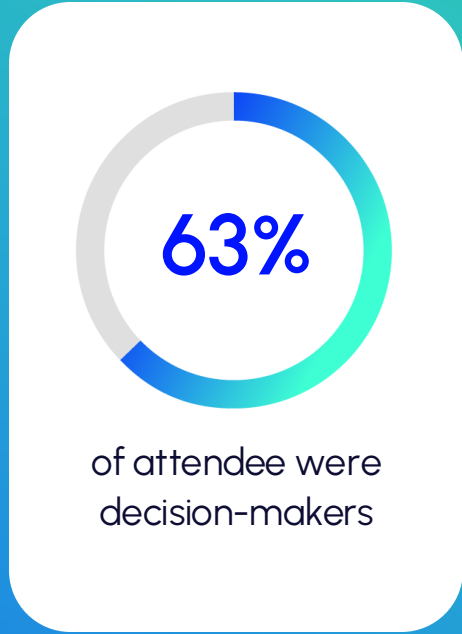
Meet the Right Audience

130,000
attendance **+24%YoY**

125
Countries



Top 10 Countries



“
GHE is an exceptional platform for collaboration, situated in the Middle East—a region experiencing significant investment and innovation in healthcare.
”

Tina Woods
Executive Director



INTERNATIONAL INSTITUTE OF LONGEVITY

Location on the Show Floor

The startup pods in Hall 1A are at prime position next to adjacent purchasing communities.

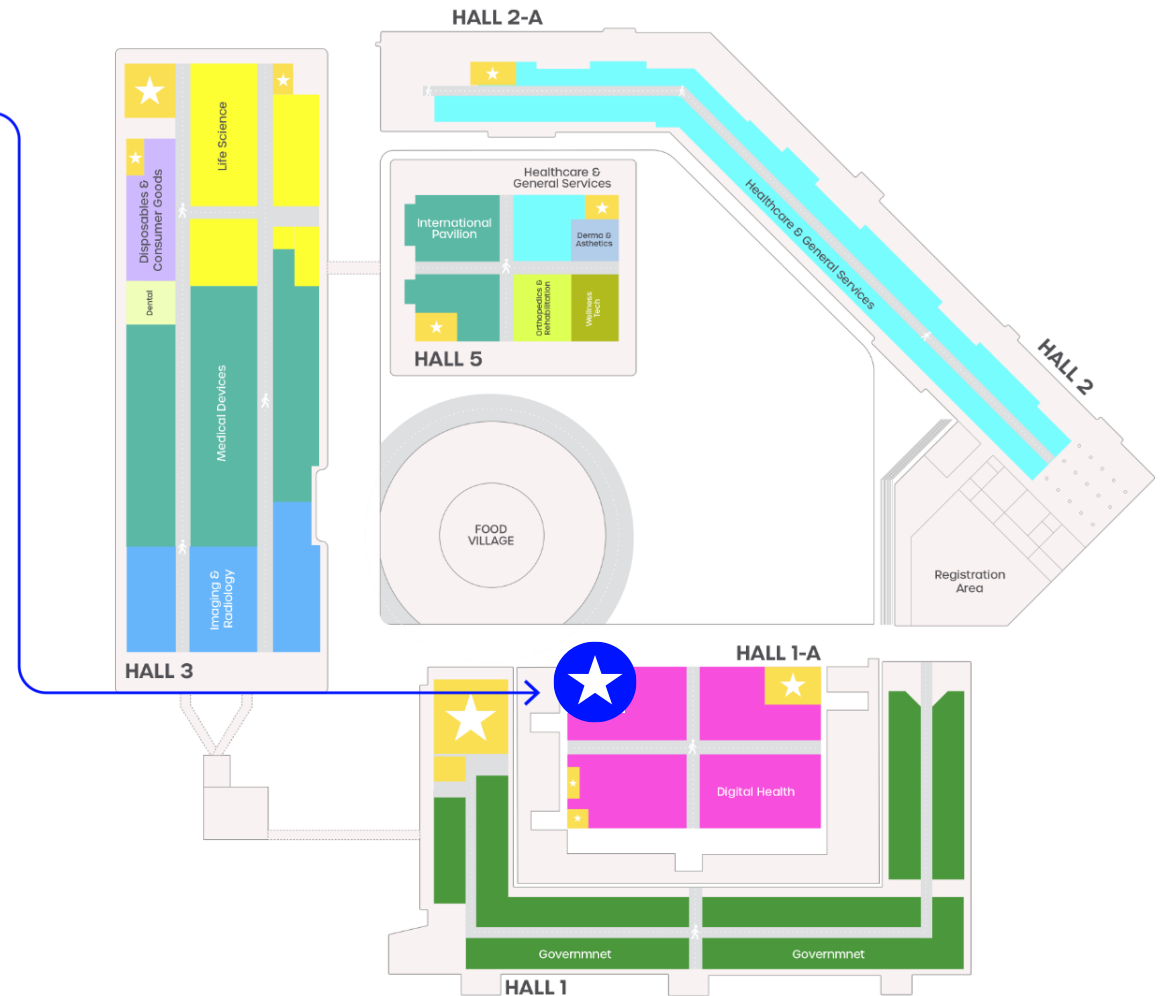
Hall 1A

- **Startup Pods** ★
- Digital Health
- Investor Forum(Capital Xchange Program)
- Investor Lounge
- HealthTech Live Stage

Connect directly with key investors, accelerators, and incubators.

This prime location ensures enhanced visibility, placing your business in front of decision-makers actively seeking innovative solutions. The environment is designed to foster meaningful conversations, allowing you to build relationships and explore strategic partnerships.

Startups can also benefit from real-time feedback on their ideas, gaining valuable insights from experienced investors and industry leaders.



What's in it for Startups



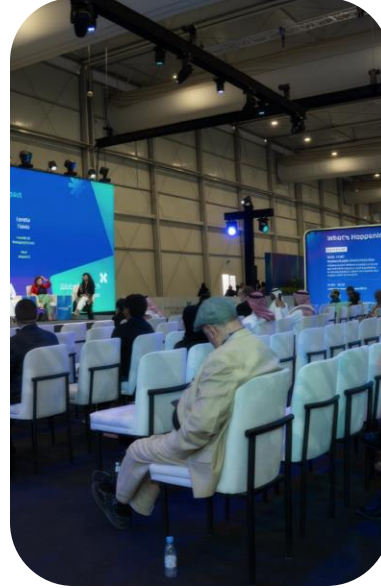
NextGen Pitch Competition

Bringing together the most promising healthcare startups and scaleups developing breakthrough solutions across Digital Health & AI, Biotech & Life Sciences, and MedTech in line with Saudi Arabia's Vision 2030.



Startup Zone

Dedicated area designed for startup companies to showcase innovation, technology, connect and network directly with investors.



Capital Xchange Programme

GHE's investor programme 2026 has expanded its scale to 1,000+ global investors and VCs offering extensive investment opportunities to startup companies.



Live Demo & Showcase

Show your technology working, not just on display. HealthTech Live stage offers a separate dedicated demonstration stage in front of a targeted group of audience.

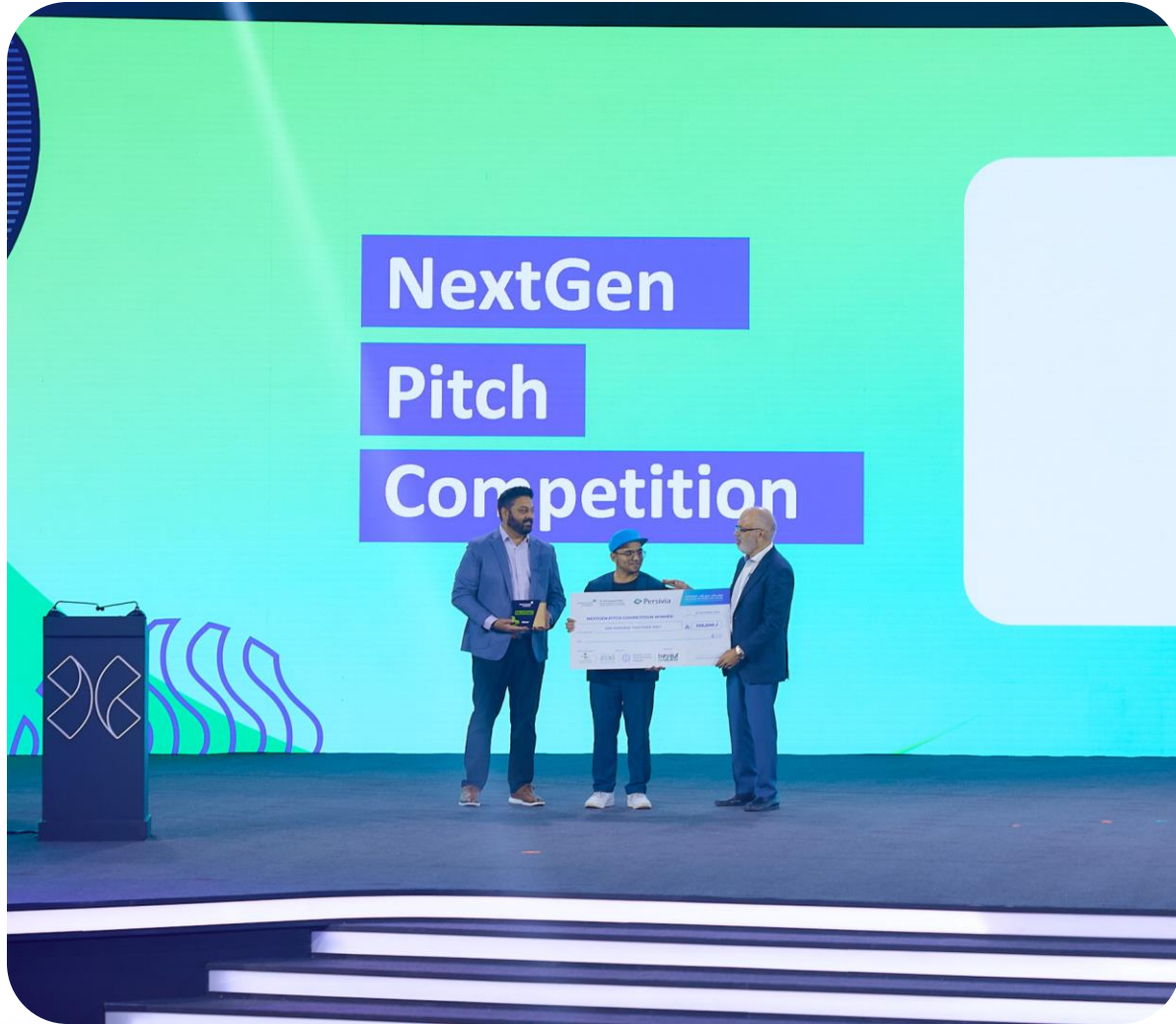


Reverse Pitches

Investors present strategic priorities and investment theses, startups and scaleups respond with targeted solutions to increase deal flow

The NextGen Pitch Competition

Shaping the Future of Healthcare Innovation--Your chance to shine!



The NextGen Pitch Competition brings together the most promising healthcare startups and scaleups developing breakthrough solutions across Digital Health & AI, Biotech & Life Sciences, and MedTech in line with Saudi Arabia's Vision 2030.

If your company is transforming how healthcare is delivered, diagnosed, treated, or managed, this is your opportunity to take the stage at the Global Health Exhibition.

2026 Competition Highlights

50 Shortlisted Companies	30+ Industry Judges	100+ Investors
2 Winners	SAR 60,000 Startup Winner Prize	SAR 40,000 Scaleup Winner Prize

Exhibiting Opportunities

Startup Pods

Start-Up Pod

USD \$1,500

for start-up pod

SAR \$5,625

for start-up pod

Note: Total cost for the 2.82sqm pod is USD 2,466, inclusive of both the startup pod rate and mandatory Essential Package fees.

*The cost is exclusive of VAT

Essential

USD \$966

For stands between 2.82sqm - 21 sqm

SAR \$3,622.5

- Create your company profile and be discovered by potential buyers
- Invite customers and prospects
- List up to 4 products on your profile
- Unlimited inbound and outbound connections
- Scan visitor badges and capture leads
- Export your leads to CSV



Example of a Start-Up pod design

Package Includes: Exhibitors name board, 2 chairs, 1 lockable cabinet, 2 spotlights, 1 TV screen, spotlights and 1 waste bin

HALL 1A

USD \$1,500

SAR \$5,625



Interested? Get in Touch

Sales, Sponsorship & Partnerships

sales@globalhealthsaudi.com

Speaking Opportunities

conferences@globalhealthsaudi.com

Marketing & Media Opportunities

marketing@globalhealthsaudi.com

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