

Global Health
Exhibition



2026

Event Brochure

26 - 29 October 2026

Riyadh Exhibition & Convention Center, Malham, Saudi Arabia

Under The Patronage Of



Health Sector
Transformation
Program

Organised By



Watching Healthcare Transformation in Action



Global Health Exhibition

The region's leading platform for healthcare collaboration, investment, and policy engagement. The 2025 edition brought together global leaders, government stakeholders, and industry innovators, resulting in tangible outcomes including joint ventures, investment deals, and cross-border health partnerships that are shaping the future of healthcare.

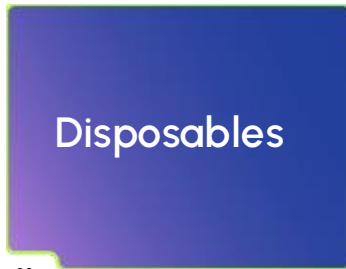
2025 Snapshot





Building the Healthcare Ecosystem

The Global Health Exhibition brings together the full spectrum of healthcare innovation, driving collaboration and investment in Saudi Arabia's evolving health landscape and beyond.





Dental

NEW



Exhibitor Profiles

- Laboratory & Production
- Pharmaceuticals & Oral Care
- Education, Services & Support
- Associations & Media
- Dental Equipment & Technology
- Consumables & Materials

Visitor Profiles

- Clinical Professionals
- Practice & Business Management
- Academic & Training
- Public & Institutional Sector
- Distributors & Trade

The Saudi Arabia Dental Services Market Projected Growth

US \$2BN

2022

US \$3BN

2027

+8.4% CAGR

KSA Dental Services Market Outlook by Ken Research

High Impact Benefits for Exhibitors and Attendees

Focused content

CME accreditation

Buyers program

Matchmaking opportunities





Orthopaedics and Rehabilitation

NEW



Exhibitor Profiles

- Orthopedic Implants & Prosthetics
- Biomechanical Assessment Systems
- Spinal & Joint Solutions
- Wearable Rehab Sensors
- Trauma Fixation & Reconstruction
- Therapeutic Ultrasound & Electrotherapy Units
- Rehabilitation Devices & Technologies
- Custom Orthotics & Bracing Systems
- Physical Therapy & Support Products
- Rehab & Physio Centers

Visitor Profiles

- Hospitals & Surgical Centers
- Sports Medicine Practitioners
- Orthopedic Clinics
- Distributors & OEM Partners
- Rehabilitation Hospitals & Centers
- Patients & Caregivers
- Physical & Occupational Therapists



The Saudi Arabia Orthopedic Devices Market Projected Growth



Saudi Arabia Orthopedic Devices Market Size & Outlook
by Grand View Horizon

High Impact Benefits for Exhibitors and Attendees

Life
demos

Buyers
program

Matchmaking
opportunities



Access the Largest Healthcare Market in MENA

Saudi Arabia to rank
among the world's
Top 20
Healthcare Markets
within a decade

**Fitch Solutions (BMI) forecast*



₪\$135BN

The expected value of the Saudi healthcare sector by 2027. CAGR of 6.4% from 2024-2032



₪\$116.7BN

Expected total Healthcare expenditure by 2029

MOH.GOV.SA BMI Report

Up to 100% Foreign
Ownership in Key
Strategic Sectors

Ranked Among the
World's Top Reformers
for Ease of Doing Business

Streamlined Digital
Company Setup for
International Investors

Tap into Healthcare Growth in Saudi Arabia & Beyond



Our presence at Global Health Exhibition allowed us to connect with key stakeholders, policy makers, clinicians, and customers, understand emerging needs and showcase how diagnostic innovation can help accelerate the Kingdom's ambitions."

Muhieddine Makkouk

Vice President & General
Manager Danaher Diagnostics
Platform, Saudi Arabia



Manufacturers
(Medical)

01

Dealers and
Distributors

02

Hospitals

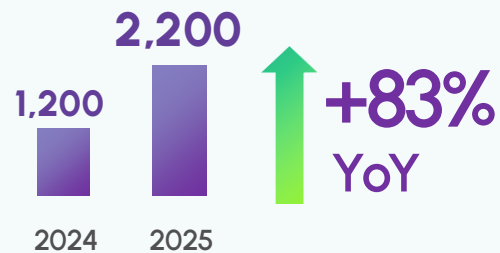
03

Government

04

Community
Health
Services

05



Exhibiting Brands

84%

of exhibiting brands in
2025 were
international
companies

Exhibitor NPS*

+14

points

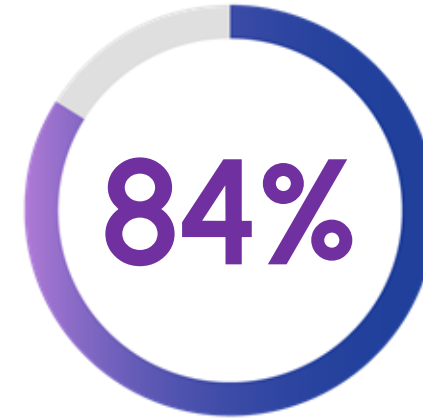
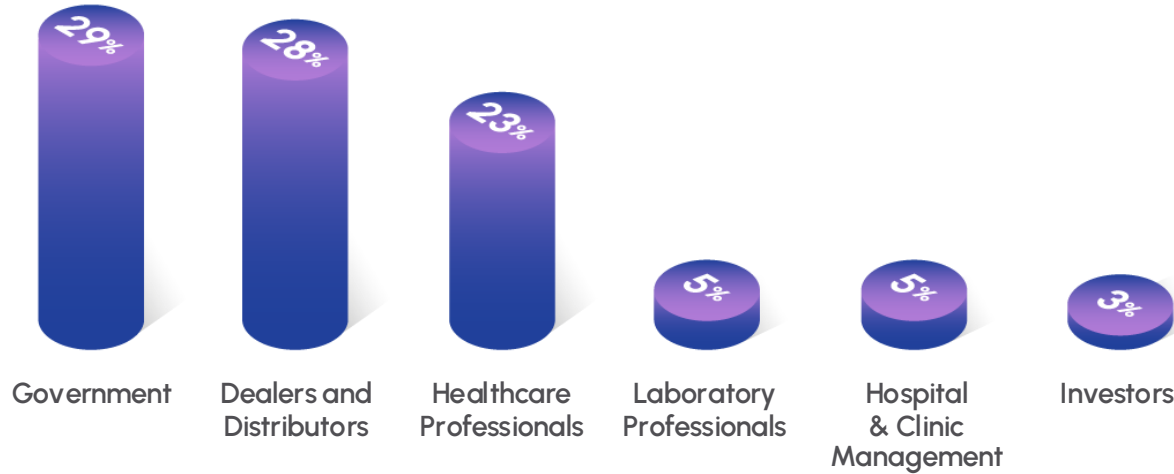
Compared to 2024

*Net Promoter Score (NPS), based on respondents' likelihood to recommend the event.

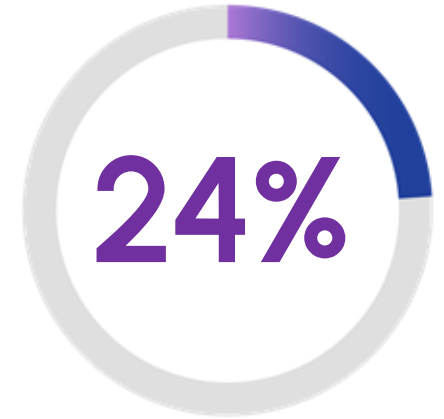
Meet the Right Audience

131,000
attendance

↑ +24%
YoY



of attendees said they
would return in 2026



of attendees were
decision-makers



GHE is an exceptional platform for collaboration, situated in the Middle East —a region experiencing significant investment and innovation in healthcare."

Tina Woods
Executive Director



INTERNATIONAL
INSTITUTE
OF LONGEVITY

125
Countries

Top 10 Countries

Ranked by attendee volume (highest to lowest)



KSA



UK



USA



Germany



China



Egypt



Turkey



UAE



India



Jordan



Be in The Place Where Business Gets Done

SD \$35.5BN

in healthcare deals and partnerships

Capital committed across the healthcare ecosystem

SD \$8.4BN

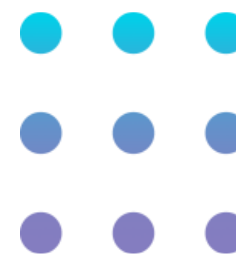
Hospital and healthcare infrastructure development

SD \$3.24BN

Venture capital and strategic investment funds

SD \$625M

Life sciences sector





H.E. Fahad bin Abdulrahman AlJalajel

Minister of Health of the Kingdom of Saudi Arabia

Disrupting Healthcare: CEOs on The Frontlines of Innovation



Jane Witherspoon

Managing Editor
Middle East



Sir Jonathan Symonds CBE

Chairman of the Board of Directors
Sanofi



Frédéric Oudéa

Chairman of the Board of Directors
Sanofi



Roy Jakobs

Chief Executive Officer
Royal Philips



Tom Polen

Chairman, Chief Executive Officer & President
Becton, Dickinson & Company BD



Joseph Romanelli

President, Human Health International
MSD International GmbH

Where Healthcare Leaders Took Centre Stage

4

Stages

150+

Sessions

607

Speakers

16

Tracks

120+

Hours of Content

129+

CME Hours



The Global Health Exhibition provides an excellent opportunity to share innovative approaches and collaborate on solutions that will have a real impact on the urgent health challenges facing communities worldwide.

Sir. Jonathan Symonds, CBE
Chairman
GSK



Top Voices of the Industry

Healthcare Leaders



HRH Prince Khaled bin Alwaleed bin Talal Al Saud

President, Saudi Sports for All Federation (SFA), Founder & CEO, KBW Ventures



H.E. Prof. Dr Khaled Abdel-Ghaffar

Deputy Prime Minister for Human Development and Minister of Health & Population, Arab Republic of Egypt



H.E. Hosams Abu Meri

Minister for Health
Ministry of Health of the Republic of Latvia



Baroness Nicola Blackwood

Member of the House of Lords,
Chair of Genomics England,
Former Minister of Health

Global CEOs



Sir Jonathan Symonds

Chair, GSK



Toshio Takiguchi

Chief Executive Officer,
Canon Medical



Joseph Romanelli

President Human Health
International for Merck (MSD)



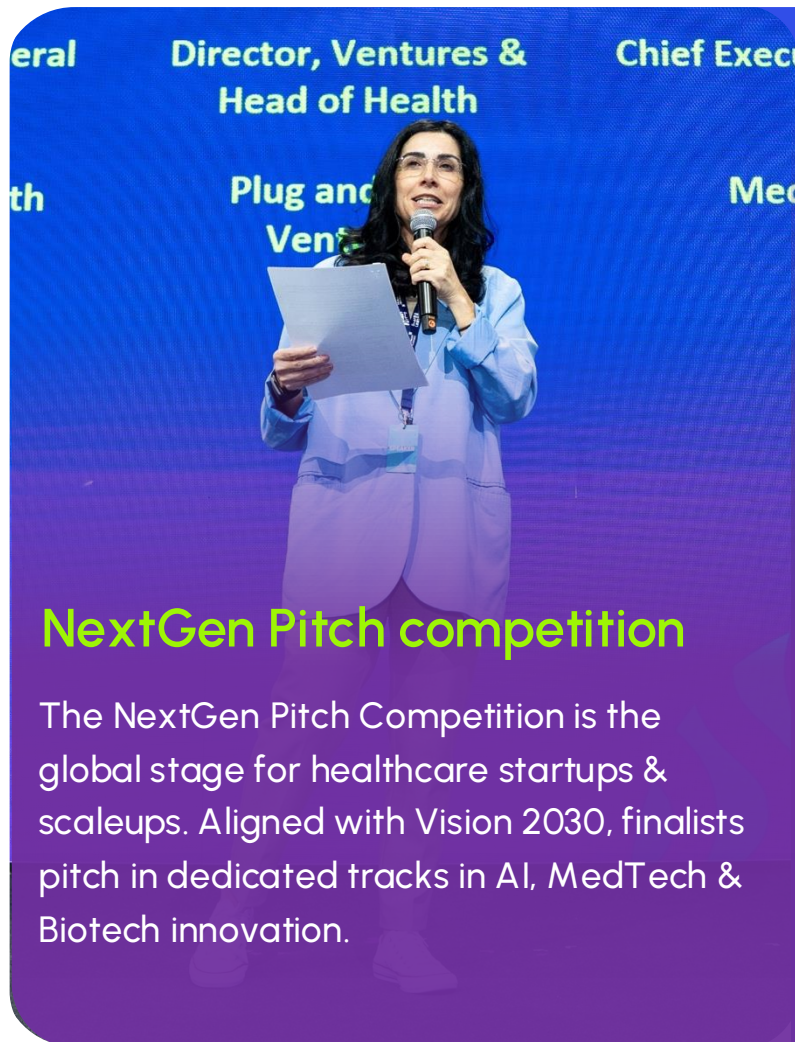
Frederic Oudea

Chairman of the Board of
Directors, Sanofi





Exclusive Features



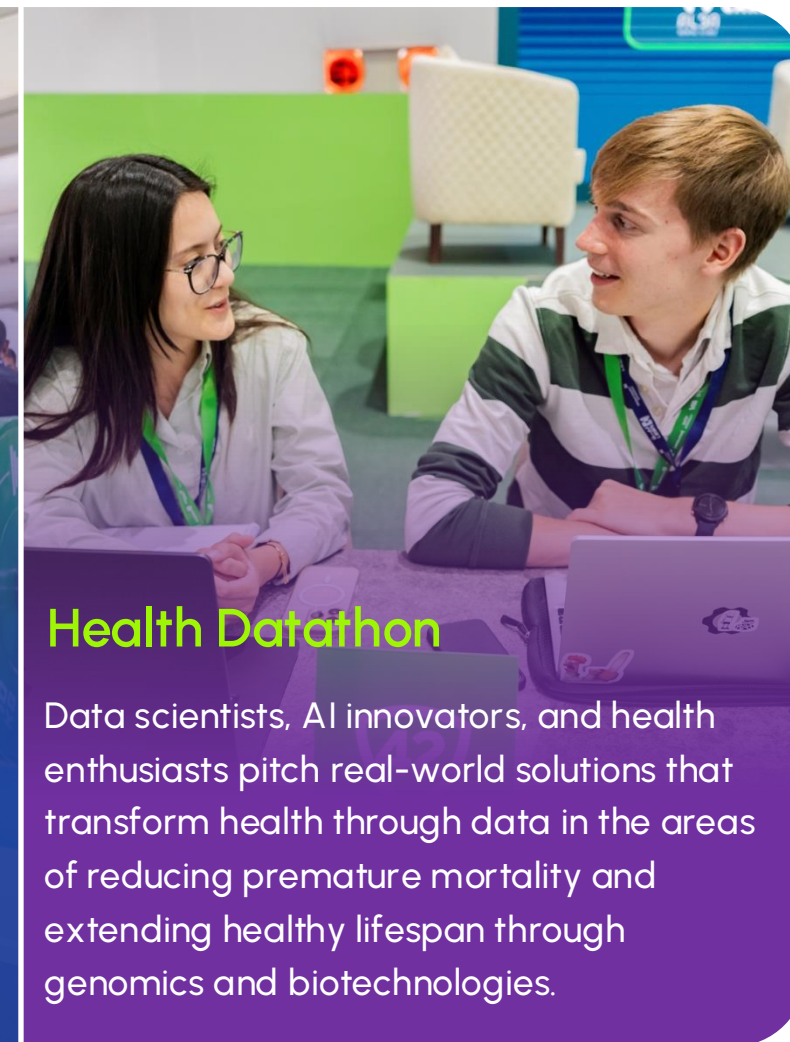
NextGen Pitch competition

The NextGen Pitch Competition is the global stage for healthcare startups & scaleups. Aligned with Vision 2030, finalists pitch in dedicated tracks in AI, MedTech & Biotech innovation.



Live Well Youth competition

Supported by the Ministry of Health's LiveWell initiative, the Live Well Youth Competition empowers young talents to create cutting-edge wellness technology.

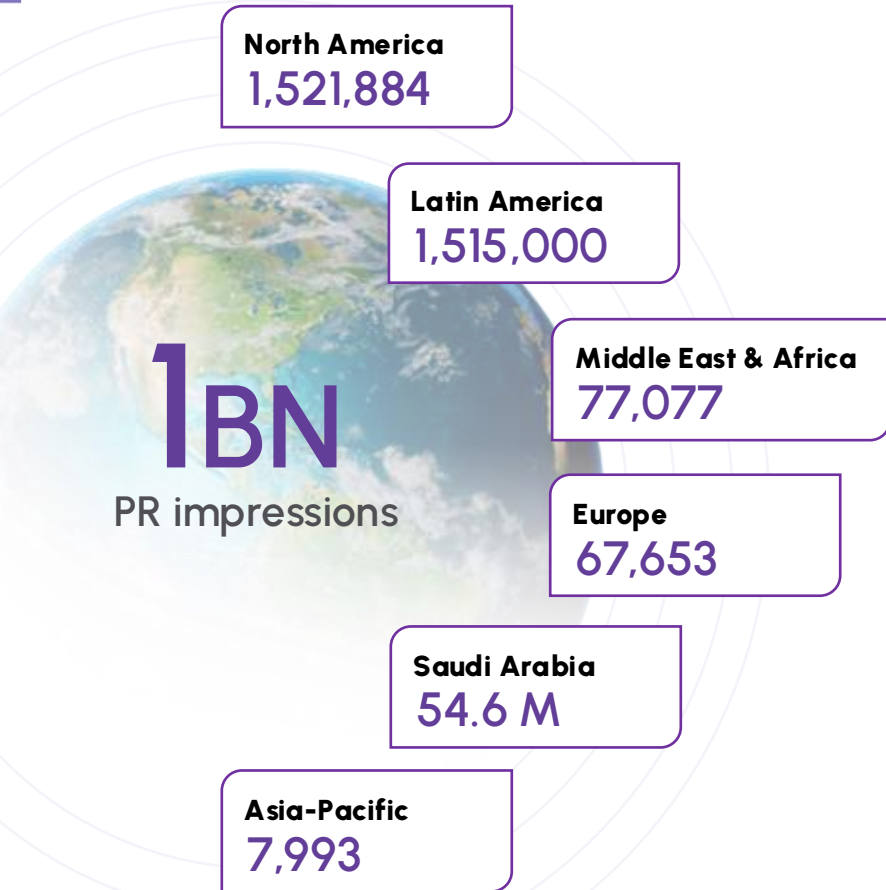


Health Datathon

Data scientists, AI innovators, and health enthusiasts pitch real-world solutions that transform health through data in the areas of reducing premature mortality and extending healthy lifespan through genomics and biotechnologies.



Reaching the global audience



1.15BN

Cumulative impressions
across all platforms

Featured in:



5.6M

Email campaigns
impressions

75M

Social media
impressions

65M

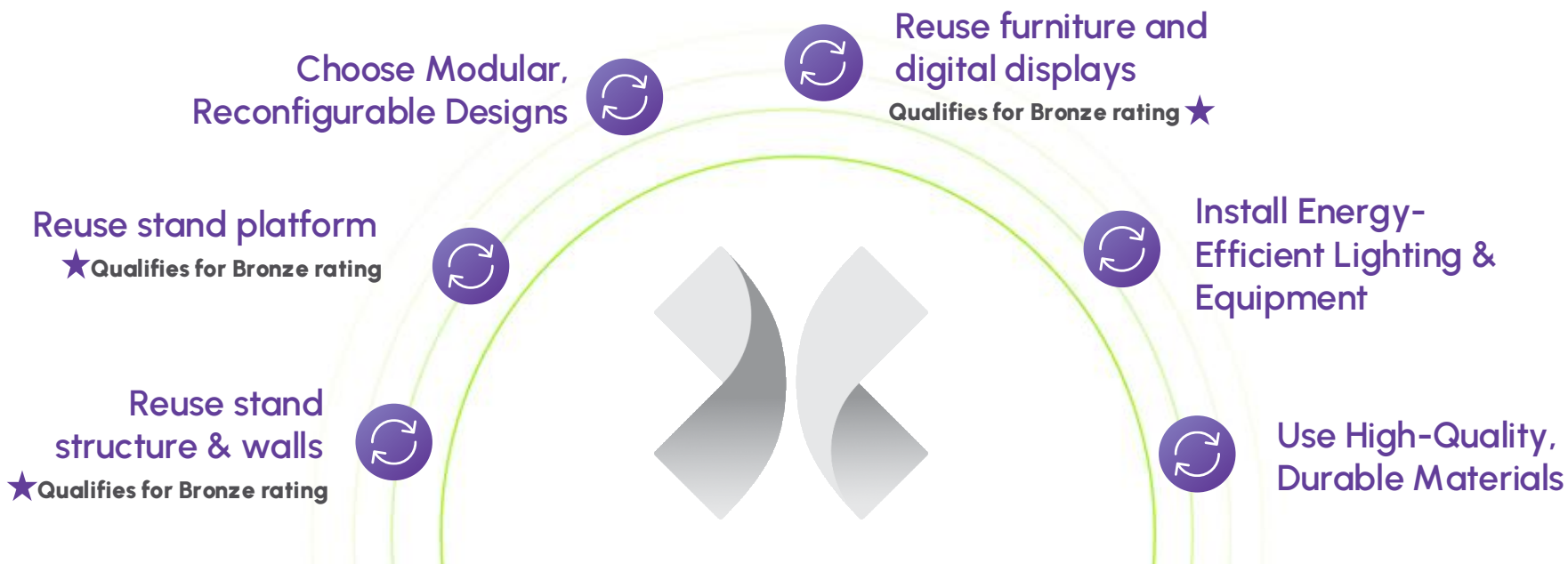
Digital impressions



Better Stands Framework

Better quality.
Better safety.
Better time efficiency.
Better sustainability.

A Better exhibition experience.
Better Stands, working together to move away from disposable stands.



Did you know?

You could save

40%

in costs and build-up time by participating in the Better Stands Programme



Tahaluf is supporting the **Better Stands Framework**, demonstrating a commitment to reducing disposable stands at our events. The goal is to empower all space-only exhibitors to achieve a Bronze stand rating this year.

Interested? Get in Touch

Commercial Director

ekaterina.anishchenko@informa.com

Sales, Sponsorship & Partnerships

sales@globalhealthsaudi.com

Speaking Opportunities

conferences@globalhealthsaudi.com

Marketing & Media Opportunities

marketing@globalhealthsaudi.com

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